PROFITING IN THE AGE OF COVID-19

In addition to the significant human cost of the pandemic, the coronavirus (COVID-19) has rattled international markets, sending stocks surging one day and crashing the next. The Trump Administration has repeatedly attempted to play down concerns about the virus, claiming that fears are overblown. But markets disagree. Year-to-date, Hong Kong’s Hang Seng Index is down over 20 percent, while Germany’s DAX is down over 29 percent. U.S. indexes such as the Dow Jones and S&P 500 have lost roughly 30 percent. While markets have suffered overall, a select group of companies have made economic gains in connection with the virus. What do they produce, and how much have they gained?

- AlphaProTech, which manufactures the government-recommended N-95 mask and other protective wear such as shoe covers and medical scrubs, is up over 220% YTD.
- Kroger, the largest supermarket by revenue in the U.S., is up nearly 9.5% YTD.
- Clorox, which manufactures disinfecting wipes and a wide range of bleach products, is up over 15% YTD.
- Zoom Video Communications is up over 92% YTD, also in anticipation that more work will be done remotely.

- Infographics data is from marketwatch.com and was valid at the close of business on Friday, March 20, 2020.